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**LUXE LIFE BLOG**

## *MARIO BARTH'S BIGGEST TATTOO SHOW ON EARTH ATTRACTS CELEBRITIES*

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Action movie hero Sylvester Stallone, Motley Crue drummer Tommy Lee, former Biohazard bassist Evan Seinfeld and his porn star girlfriend Lupe Fuentes lead an invasion of tattoo enthusiasts for Mario Barth's Biggest Tattoo Show on Earth at Mandalay Bay this weekend. Convention officials tell me that they already know attendance will surpass last year's 50,000.

It's the second consecutive year of the convention, and Evan will emcee the main stage activities, including presentation of trophies and awards in various tattoo categories. Evan and XXX-rated gal pal Lupe from Wicked Pictures also will host a party at Mario's King Ink Tattoo in The Mirage tonight. Tomorrow night's party at King Ink will be hosted by *Playboy* Playmate Jessica Burciaga.

Mario told Vegas DeLuxe that it's the world's largest gathering of tattoo fans, and more than 1,000 of the top artists from around the globe have flown into Las Vegas, which is now considered the Mecca of the tattoo world.

The hit FX series *Sons of Anarchy* plays a big part at this year's show, and Mario will unveil his amazing logo design with cast members present. The world's premiere tattoo convention will showcase the latest trends, fashions and techniques in the industry, with sections designated for body piercing, body modification, jewelry and permanent cosmetics. In addition to a Tattoo Museum, there also will be 50 seminars and workshops through Sunday.

Mario, who has a two-year waiting list of clients wanting to be tattooed with his artwork, owns six high-end Starlight Tattoo studios in the U.S., including two here at Mandalay Bay and at The Mirage, the world's first tattoo studio and nightclub in one. He also is the creator of Intenze Ink, the industry's leading tattoo pigment.