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#### Annual Tattoo Convention makes imprint on Las Vegas

The Biggest Tattoo Show on Earth, the world's premier tattoo convention, convened in Las Vegas Friday, October 1st - Sunday, October 3rd at The Mandalay Bay Convention Center, and drew over 45,000 attendees. The show featured the world's greatest tattoo artists and an incredible array of vendors showcasing tattooing, body piercing, body modification, jewelry manufacturing, reconstructive tattooing, permanent cosmetics, laser removal, fashion trends, and more. The event also included seminars and demonstrations, music and food. Everywhere you looked there were people adorned in tattoos, some of whom were covered from head to toe as a means of using their body as an expression of art.

This year Mario Barth, one of the world's most sought after tattoo artists, with an impressive roster of celebrity clients, and six high end studios including Starlight Tattoo at Mandalay Bay and Kink Ink at The Mirage (the world's first tattoo studio and nightclub in one) was in attendance.

To officially welcome popular FX TV series "Sons of Anarchy" to the convention, Barth made a special appearance at their booth where he revealed a one of a kind SOA logo design that he personally embellished and enhanced exclusively for the 2010 Biggest Tattoo Show On Earth.



Mario Barth and his wife  
Photo credit: Stephen Thorburn



Mario Barth signs his 'Sons of Anarchy' logo design  
Photo credit: Stephen Thorburn



Mario Barth's booths  
Photo credit: Stephen Thorburn



Woman getting tattoo  
Photo credit: Stephen Thorburn